



**WEST BRANCH
TOWNSHIP DDA
ANNUAL REPORT
2023-2024**

PREPARED BY

*Jeremy R. Hickmott
DDA Administrator*

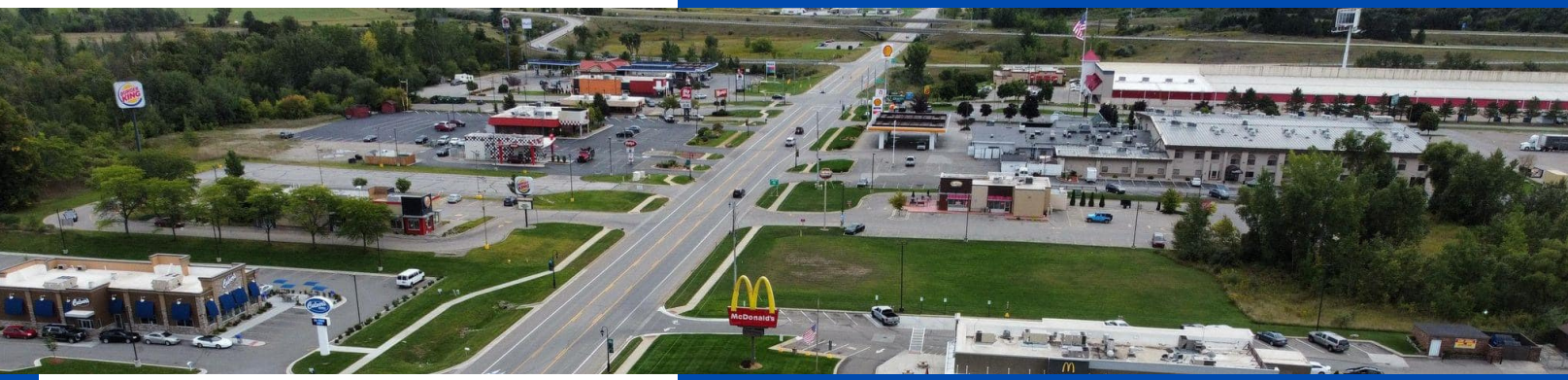
PRESENTED BY

Jeremy R. Hickmott

Downtown Management Report : 2023-2024



West Branch Township DDA
 1705 S. Fairview Road, West Branch, MI 48661
 Phone: (989) 345-5450 EXT 2. Fax: (989) 345-8419
www.westbranchtownship.org/wbtpw-dda



COMMUNICATING

133  Emails

INVESTING

Total Dollars in Budget Saving for Future Projects  **\$143,645**

New Businesses  **07**

Taxable Value Gain in DDA District  **\$1.27 M**

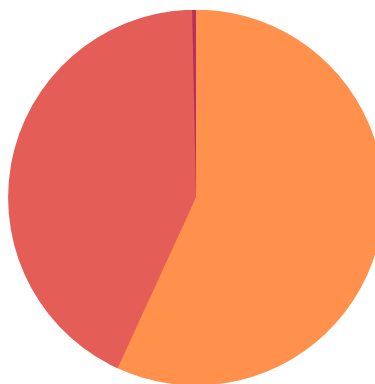
FUNDING FISCAL 22-23

Income \$299,068.61

Interest on Investments \$1000

Winter T.I.F 2022 \$128,029.91

Summer T.I.F 2023 \$170,038.70



Planned Expenses \$155,423.00

Administrative Duties 3000

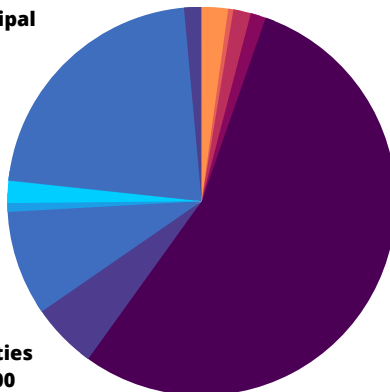
Bond Principal 30000

Wayfinding 2500

Repairs & Maint. 12000

Utilities 7500

Contracted Services 75000



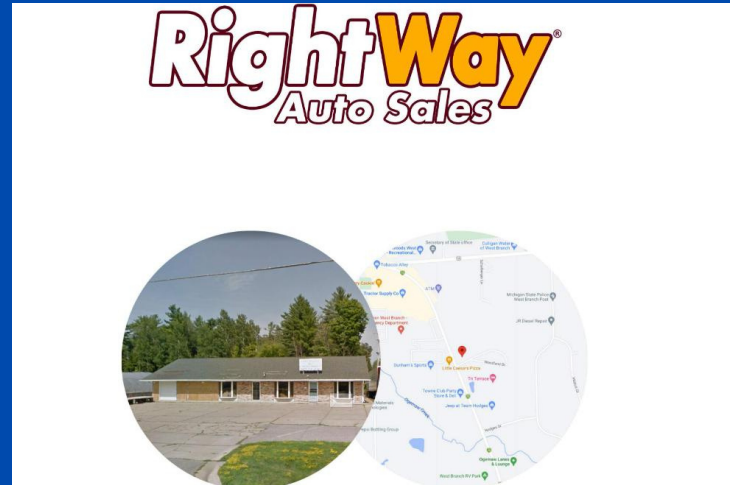
Business Growth

2023

New DDA Businesses



Completed in 2023 the newest addition to the DDA district is the New Starbucks Plaza that does include four other store fronts including Jersey Mikes and an ATT retail location.



Approved in 2023 Right Way Auto will be joining the DDA District business community with an expected opening date of October 2023.



Opened in Early January 2023 "The Woods" recreational marijuana facility has benefited from the DDA infrastructure projects and is a welcome new addition.



Coming in 2024 the Former Liberty Tax property will be developed into the Wise Guy Farms retail Marijuana location located next to Wal- Mart in the DDA district.



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DDA Enhancement Projects

2023

DDA Funded projects



Finished in the Autumn of 2023 the M-55 Pathway was paved and completed/ The pathway leads from the I-75 Business loop / M-55 intersection to the Ogemaw Hills recreation facility



A dual Partnership with a local resident and installation by the Township DDA new holiday and spring seasonal banners were Purchased and installed in 2023.



Repairs and Maintaining of the West Branch Township DDA lights continued into 2023 with work by Primary Electric. Repairs continue to included head changes and replacing down poles as needed.



With Community support the West Branch Area Fireworks continued to be in the core of the DDA Districts for 2023. The event was an even bigger success than 2022 for the businesses within the DDA District.



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Looking to the Future

The Future

Community Projects



Continued work with the Township Board, Planning commission, and the DDA, West Branch Township is hoping to be Redevelopment Ready certified by the State of Michigan by the end of 2023



Expanding Infrastructure needs in the DDA district continues to be a DDA Priority including Sewer expansions, water expansions, and increased pedestrian options in the district.



In the Fall of 2023 work had begun with an architecture firm to begin renderings and official sight plans for the former West Branch Steel site to be transformed into a large-scale community use space.



Continued partnership with Community Organizations and citizens to help bring events and projects to the DDA District is a huge opportunity not only for the DDA itself but the business community as well.



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