



WEST BRANCH TOWNSHIP DDA ANNUAL REPORT 2022

PREPARED BY

*Jeremy R. Hickmott
DDA Administrator*

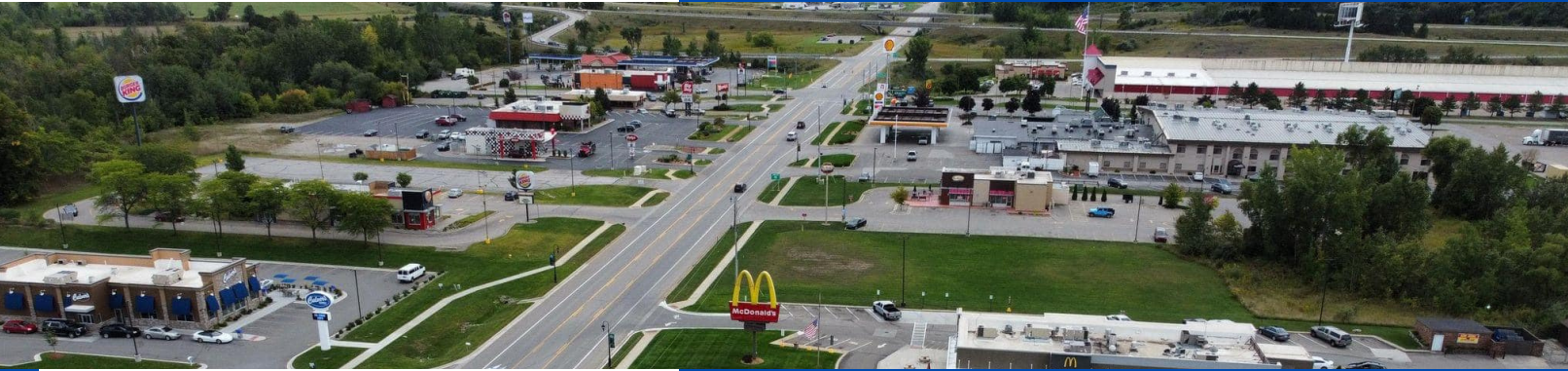
PRESENTED BY

Jeremy R. Hickmott

Downtown Management Report : 2022-2023



1705 S. Fairview Road, West Branch, MI 48661
Phone: (989) 345-5450 EXT 2. Fax: (989) 345-8419
www.westbranchtownship.org/wbtp-dda





COMMUNICATING

176  Emails

INVESTING

DDA Grants Provided  **\$108,500**

Total Dollars in Budget Saving for Future Projects  **\$133,277**

New Businesses  **05**

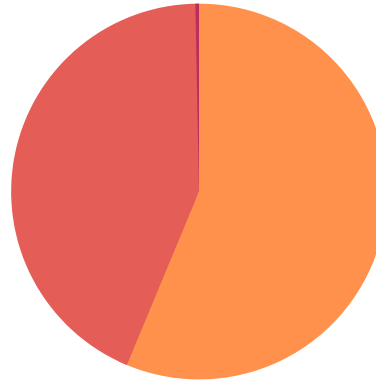
Taxable Value Gain in DDA District  **\$2.005 M**

FUNDING FISCAL 22-23

Income \$288,700.38

Interest on Investments \$900

Winter T.I.F 2021 \$125,326.29



Summer T.I.F 2022 \$162,474.09

Planned Expenses \$155,423.00

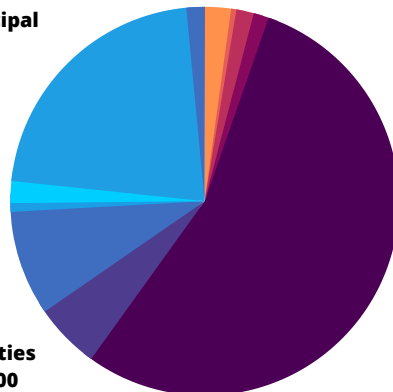
Administrative Duties 3000

Bond Principal 30000

Watfinding 2500

Repairs & Maint. 12000

Utilities 7500



Contracted Services 75000

Business Growth

[2022

New DDA Businesses



Started in Early 2022 the newest addition to the DDA district is the New Starbucks Plaza that will include two other store fronts and connection to the sidewalk for increase pedestrian access.



Approved in Early 2022 construction has been moving well this summer on the New Murphy Gas Station located in front of Wal-Mart in the DDA District.



Located at the North End of the DDA District "The Woods" recreational marijuana facility has benefited from the DDA infrastructure projects and is a welcome new addition.



Long setting vacant in the DDA District in 2022 Four Star Transportation moved into the old Waste Management yard and turned it into an operational trucking facility and built a new office space along with rehabbing the current building.



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DDA Enhancement Projects

2022

DDA Funded projects



Finished in 2022 the M-55 Pathway was paved and completed the pathway leads from the Business loop / M-55 intersection to the Ogemaw Hills recreation facility



A dual Partnership with a local resident and installation by the Township DDA new holiday and spring seasonal banners were installed this year.



Repairs and Maintaining of the West Branch Township DDA lights continued into 2022 with work by Primary Electric. Repairs included head changes and replacing down poles.



With Community work the West Branch Area Fireworks made the core of the DDA Districts its 2022 home. The event was a big benefit to the businesses in the DDA District.



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Looking to the Future

The Future

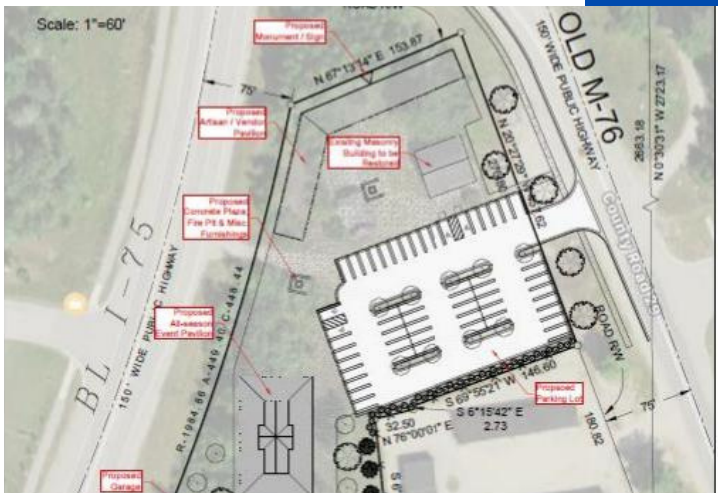
Community Projects



Between work with the Township Board, Planning commission, and the DDA District the exploring of adding social districts is a possibility.



Expanding Infrastructure needs in the DDA district is also an option including Sewer expansions, water expansions, and increased pedestrian options in the district.



Community Events and West Branch Steel are to newer options for the DDA that will only help to enhance and attract new businesses to the area.



Continued partnership with other community organizations and citizens to help bring events and projects to the DDA District is a huge opportunity not only for the DDA itself but the business community as well.



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